

# Advertising rates for Quest and the Australian Journal of Adult Learning

All adverts are full colour. All artwork must be supplied on disk as either a TIF-300dpi at actual size, EPS-CMYK vector at actual size with all text either as outlines or with all fonts supplied, as a PDF-distilled for 'Press' with ALL fonts embedded (please call Whizzbang Art on 02 6124 5470 for more information), or as a QuarkXPress file with ALL fonts AND attached graphics.

## Printed Advertisements – Australian Journal of Adult Learning

The journal is an A5 book issued three times per year. Internal pages are printed in black only.

\$250	1/2 page
\$412	full page

## Printed Advertisements - Quest

The newsletter is a quarterly A4 publication printed in colour.

\$160	1/8 page
\$345	1/4 page
\$500	1/2 page
\$745	3/4 page
\$990	full page

Inserts up to 8 grams	\$185
8 to 20 grams	\$247
More than 20 grams	\$305

Rates for regular advertisers can be negotiated.

## Deadlines for 2004

The Australian Journal of Adult Learning is published in April, July and November. Please contact the office for advertising deadlines.

## Deadlines for inclusion in Quest

	Printed ads	Inserts
Autumn	2 February	23 February
Winter	3 May	24 May
Spring	2 August	23 August
Summer	1 November	22 November

- e [info@ala.asn.au](mailto:info@ala.asn.au)
- w <http://www.ala.asn.au>
- p +61 2 6274 9502
- f +61 2 6274 9513

# Subscribe now!

All ALA members receive the quarterly newsletter, the Australian Journal of Adult Learning, e-services; access to a national network of adult educators; and representation by their peak body.

## MEMBERSHIP CHARGES

### Individual Membership (Includes GST) Annual Income

Less than \$25 000	\$49.50
\$25 001 – \$45 000	\$77.000
\$45 001 – \$65 000	\$99.000
more than \$65 001	\$115.500

### Organisational membership (Includes GST)

Annual Turnover	
Below \$70 000	\$77.000
\$70 001 – \$100 000	\$165.000
More than \$100 001	\$214.500

TOTAL enclosed: \$

Cheque  (made out to ALA Inc) OR

Bankcard  Mastercard  Visa

Cardholder's name ..... Expiry date ...../.....

Signature..... Today's Date .....

Tick to receive a receipt