



Adult Learning
Australia Inc.

Adult Learning Information and Awareness Survey (ALIAS) - Part 1A

1. Introduction

Adult Learning Australia (ALA) is the national peak body representing organisations and individuals in the adult learning field.

We are a not-for-profit entity with both organizational and individual members in all States and Territories who reflect the extraordinary diversity of adult learning. They include adult educators in universities, TAFE Colleges, Community Houses and adult community education providers (ACE), as well as community workers, librarians, individual tutors and trainers, volunteers and students. ALA also has input to the MCEETYA Taskforce and the Australian Quality Framework Advisory Board (AQFAB).

The national office is based in Canberra.

An immediate objective is to extend our reach to workplaces in both government and the business community, to advance identity, social and human capital and the value and benefits of learning.

ALA has a strong interest in the contribution learning makes to active ageing in the community, and particularly where good quality learning research can support the retention of an ageing workforce.

2. Awareness

1. Adult Learning Australia (ALA) is the national peak body representing organisations and individuals in the adult learning field. Have you ever seen, heard or read any publicity or information about ALA?

- Yes
- No (if No, go to Question 6)
- Unsure (if Unsure, go to Question 6)

2. When did you first hear about ALA?

- Less than 12 months ago
- 1 - 2 years ago
- 2 - 5 years ago
- More than 5 years ago
- Other (please specify) _____

3. Where have you seen or heard publicity or information about ALA?

- Television advertisement
- Radio advertisement
- Newspaper advertisement
- Editorial/stories
- Internet
- Educational institution
- Community learning centre
- Word of mouth
- Other (please specify) _____

4. Has Adult Learning Australia ever assisted you by supplying information about adult learning and education opportunities and/or research?

- Yes
- No (if No, go to Question 6)

5. What types of information has Adult Learning Australia supplied you with?

- Research
- Publications
- Adult learning and education courses
- Adult learning and education campaigns
- Adult learning and education projects
- Other (please specify) _____

3. Demographic

6. Gender

- Male
 Female

7. Age group

- 20 years or less
 21 - 30
 31 - 40
 41 - 50
 51 - 60
 61 years and over

8. Please enter your post code

4. Adult learning experiences

9. What current education qualifications do you have?

- Statement of Attainment
 Certificate (I, II, III, IV)
 Trade Certificate
 Diploma
 Degree
 Other (please specify) _____

10. Have you ever participated in any adult learning activities provided by your local community or council, workplace or other organisation?

- Yes
 No (if No, go to Question 12)

11. What types of adult learning activities have you participated in?

- Workshop
 Seminar
 Certificate course
 Community college course
 Neighbourhood house course
 Training organisation course
 Other (please specify) _____
(e.g. delivery of training and/or other course)

12. Have your adult learning activities led to you to studying and/or completing a course in the Vocational and Technical Education (VTE) system? (e.g. TAFE, University etc)

- Yes
 No (if No, go to Question 14)

13. What types of courses are you currently studying?

- Statement of Attainment
 Certificate (I, II, III, IV)
 Trade Certificate
 Diploma
 Degree
 Other (please specify) _____

14. Please enter any comments.....

5. Win a FREE membership with ALA!

15. Complete the form below for your chance to win one FREE* ALA membership entitling you to benefits including FREE annual subscription to Quest magazine, discounts on ALA publications and discounts on ALA National Conference delegate registrations.

Please enter your details below for your chance to **WIN!**

Name : _____

Postal address: _____

Contact phone number: _____

Email address: _____

** The winner is entitled to one free 12 month ALA individual membership subscription only. This offer is not available to existing ALA members. Offer ends 30 September 2006. The draw will take place 6 October 2006. The winner will be notified by mail.*

6. Thank you

We appreciate you taking the time to complete our survey. For more information about Adult Learning Australia:

- visit www.ala.asn.au
- or phone 1300 I LEARN (1300 453 276).

Please return your completed survey to:

ALIAS
C/- Adult Learning Australia
GPO Box 260
Canberra City ACT 2601

Or by facsimile on **(02) 6274 9513**